



## **Design Thinking Training**

**Duration: 32 Hrs**

### **Objectives**

The objective of Design Thinking learning is to transform innovative designing methodologies and tools for resolving complex problems, which are difficult to decipher.

### **Course Content**

#### **Module 1: Introducing design thinking**

- Understanding design and design thinking Design mindset
- Secret ingredients of Design Thinking
- Application stories.

#### **Module 2: Strategy and Capability**

- Design driven organisation strategy
- Design for experience, process, organisation, culture Convergent, divergent journey
- Design thinking vs. others (Agile, Waterfall, Lean etc.)

#### **Module 3: Explore**

- Identify and dissect design challenge
- Design project setup
- Identify users and stakeholders
- Empathy methods
- Insights and frame opportunities

#### **Module 4: Ideate**

- Generate disruptive ideas
- Refine ideas
- Decomposition
- Ideation rules, methods, and technologies Down-selection



# Mildain Solutions

- Visualisation

## **Module 5: Create**

- Prototyping methods
- Testing with users
- Gathering feedback
- Products, services & experiences lifecycle

## **Module 6: Evolve**

- Business model design
- Design economics
- Business story telling
- Sustain designs